

THE EJN GUIDELINES FOR

ethical reporting on labour market issues in Arab States

1

Provide Context

Use accurate data and fact-based reporting to provide a full picture of the context and conditions for labour rights in your country or region. The ILO has a useful **database** of statistics, labour laws, standards and policies that are updated and usable in your work. It also has comprehensive country profiles that give an in-depth look at national stats, from unemployment rates by sector through to average wage earnings and occupational injuries.

2

Tell positive stories that focus on human rights

Consider a human centred reporting approach and put people at the centre of your reporting and storytelling. Be aware of your audiences and their needs and develop your narrative to suit. Remember that most of your audience is impacted by the labour market themselves and will often be stakeholders in the story.

3

Intersectional reporting is important

Women, children, young people, LGBT+ and ethnic minorities are all part of the labour market and are impacted in different ways. As well as official sources, include the perspectives of minority groups, telling the story from different angles where possible.

4

Practice solution driven journalism

Remember that the future of work is changing at a rapid speed. Technological development, climate change, demographic shifts, globalization and Covid-19 are all changing the world of work and its possibilities. Covering the different aspects of work and the various responses to its challenges, and investigating what worked and what did not work, will help provide explanations and allow a different and more constructive narrative to emerge.

5

Include all perspectives

Workers should be given a voice in shaping their future. Including their views and those of employers and governments in your reporting is essential for responsible reporting.

6

Adopt a regional and global approach

Taking a comparative view will raise awareness of your country's approach to labour standards and policies. Showing how other countries in the region develop and enact policies and respond to labour market challenges will highlight additional aspects for analysis. Explaining the similarities and differences between countries and approaches will encourage governments, organisations and citizens to be more accountable. It will enable more networked approaches to develop over time.

7

Consider UN Sustainable Development Goals

Responsible reporting on labour issues recognises that overcoming labour market challenges and achieving decent work will support the realisation of the 2030 Agenda for Sustainable Development. Familiarise yourself with the 17 Sustainable Development Goals (SDGs), including Goal 8 on promoting decent work and economic growth.



International
Labour
Organization

ethical journalism
network