

THE EJN GUIDELINES FOR ethical audits

- The ethical audit is a self-assessment exercise of the commitment to good governance and ethical and professional standards in the media. It is available through the EJN or Journalism Trust Initiative app at www.jti-app.com.



Part of the ethical audit is dedicated to disclosure of type of ownership. The Media Outlet shall declare its legal status clarifying what type of company it is registered as. The Media Outlet shall state clearly if it is fully or partly owned by the government, a state institution, or other public body. The Media Outlet shall indicate if it is a publicly traded company and where it is legally registered and where its shares are traded. If the ownership of the Media Outlet is different from the above, it shall indicate its form of ownership and provide links to local legal definitions of the type of ownership.

This infographic is part of the Building Trust in Media in South East Europe and Turkey – Phase 2 project carried out by the Ethical Journalism Network in partnership with UNESCO and supported by the European Commission. The views expressed here are only those of the EJN.