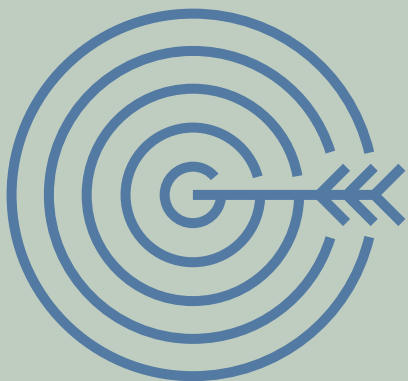


# THE EJN GUIDELINES FOR ethical audits

- The ethical audit is a self-assessment exercise of the commitment to good governance and ethical and professional standards in the media. It is available through the EJN or Journalism Trust Initiative app at [www.jti-app.com](http://www.jti-app.com).



The Media Outlet shall describe its public service mission and the legal instrument on which it is based. It shall describe its governance structure, including the role of all relevant governance bodies or organisations (for example, regulator, supervisory board, government/parliament role). It shall state how its financial income is generated and what proportion of its financial resources are totally or partially provided by public funds. It shall state if both external and internal governance measures guarantee its editorial independence.

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