THE EJN GUIDELINES FOR ethical audits

The ethical audit is a self-assessment exercise of the commitment to good governance and ethical and professional standards in the media. It is available through the EJN or Journalism Trust Initiative app at www.jti-app.com.

Part of the ethical audit is dedicated to editorial values. The Media Outlet shall disclose its editorial mission statement which shall be consistent with the fundamental ethical principles of trustworthy journalism, and should incorporate principles of: ethical practice, good governance, self-regulation and engagement with the public.

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