

THE EJN GUIDELINES FOR ethical audits

- The ethical audit is a self-assessment exercise of the commitment to good governance and ethical and professional standards in the media. It is available through the EJN or Journalism Trust Initiative app at www.jti-app.com.



What is the ethical audit?

It is a self-assessment exercise of the commitment to good governance and ethical and professional standards in the media.



How to perform the ethical audit?

Ethical audit consists of a set of questions available through the EJN, or the Journalism Trust Initiative (JTI) app operated by Reporters without Borders. Access the JTI app on www.jti-app.com/, or write to us at info@ethicaljournalismnetwork.org



Who can perform the ethical audit?

- Individuals, media outlets, advertisers, social media and search platforms, regulators and state actors, media development organisations and donors.

This infographic is part of the Building Trust in Media in South East Europe and Turkey – Phase 2 project carried out by the Ethical Journalism Network in partnership with UNESCO and supported by the European Commission. The views expressed here are only those of the EJN.