THE EJN GUIDELINES FOR ethical audits

What is the ethical audit?
It is a self-assessment exercise of the commitment to good governance and ethical and professional standards in the media.

How to perform the ethical audit?
Ethical audit consists of a set of questions available through the EJN, or the Journalism Trust Initiative (JTI) app operated by Reporters without Borders. Access the JTI app on www.jti-app.com/, or write to us at info@ethicaljournalismnetwork.org

Who can perform the ethical audit?
Individuals, media outlets, advertisers, social media and search platforms, regulators and state actors, media development organisations and donors.

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