



Ethical  
Journalism  
Network

# EJN ANNUAL REPORT 2018/19

Ethics and the Fight for  
the Future of Journalism



## Acknowledgements

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**Thanks, in particular to:** EJN Board members: Dorothy Byrne, Bernt Olufsen, Ashok Gupta, Thomas Spence, Randi Ogrey, Zahera Harb, Salim Amin, and Jeanette Gustafsdotter. The EJN secretariat: Chris Elliott, Tom Law, Aida Al-Kaisy, and Danica Ilic. And our honorary president, Aidan White.

We would also like to thank our board of advisers. You can find a full list of our advisers, trustees and staff members here: <https://ethicaljournalismnetwork.org/who-we-are/our-people>

All of the EJN's governance documents can be found here: <https://ethicaljournalismnetwork.org/who-we-are>

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# Letter from the Chair

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**Dear friends and supporters of the Ethical Journalism Network,**

Journalists we work with around the world, especially those operating in difficult environments, are asking for urgent assistance to combat propaganda fake news and government pressure.

It is just six years since the EJV was founded as a unique organisation of journalists who support our colleagues in their struggle to tell the truth. In that time, we have achieved a great deal, directly helping to build trusted journalism in some of the most difficult places for our colleagues to operate. Our work promoting guidance on hate speech, migration and transparency is used across the globe.

In the last year we have worked in over 30 countries, including Albania, Bosnia and Herzegovina, China, Cyprus, Czech Republic, Georgia, Ghana, Jamaica, Jordan, Lebanon, Malaysia, Montenegro, Palestine, Poland, Sri Lanka, Syria, Turkey, Uganda, Ukraine and the UK, where the EJV is based.

As you will see by reading this report, for a small charity, we continue to punch way above our weight. This is in large part due to our active trustees, board of advisers, and the 73 media support groups that are part of our network.

Over the last year Chris Elliott, who took on the role as interim director when our founder Aidan White stepped into a new role as honorary president, has led the EJV. Over the last year, Chris has taken significant steps to put the EJV on a successful financial footing and reformed our administrative structures while overseeing the expansion of the EJV's activities and programmes.

The board would like to thank Chris for his efforts during this period, not least overseeing the appointment of Hannah Storm as our new Director and CEO. Hannah, who joined the EJV in early April, was previously the Director of the International News Safety Institute (INSI), which she joined in 2010, becoming its director in 2012. In her role at INSI, Hannah worked with many of the world's leading news organisations to ensure that journalists are better equipped to stay safe despite the changing physical, psychological and digital frontlines facing news media.

Hannah advises organisations, including the United Nations, on issues such as gender-sensitive reporting, sexual harassment and the need for more gender balance in newsrooms and news output.

I am also happy to announce that Tom Law, who has led our campaigns and communications since 2015, has been appointed Deputy Director of the EJV in recognition of our growth and success over the last three years.

I am confident that Hannah and Tom along with Aida Al-Kaisy and Danica Ilic, who have played pivotal roles in our work in the Middle East and Western Balkans, will take the Ethical Journalism Network to the next stage of our development enabling us to play an even bigger role in supporting journalists around the world.

**Dorothy Byrne,**

*Chair of the EJV Board of Trustees*

*Head of Channel 4 News and Current Affairs*



# Letter from the Director

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**As my year as interim Director draws to a close I am heartened by our achievements and the dedication of our partners and supporters.**

It has been another year of growth for the EJM. We have conducted more events and activities than ever before with our ever burgeoning group of partners and supporters. Our growing portfolio of projects, demonstrates the value of our work but also the growing financial sustainability of the EJM.

Our partnership with the Norwegian Institute of Journalism and our joint programmes funded by the Norwegian Ministry of Foreign Affairs continues to be the bedrock of the organisation. With their support, we have continued to expand our work in China, Turkey and the Middle East and also to develop tools on data journalism and the EJM's training programme.

The EJM continues to be influential far beyond its core group. The growing enthusiasm for our work provides solid evidence that ethics and professionalism are the keys to creating trusted journalism in a digital age..

We have also raised our profile in the education and training of a new generation of journalists eager to immerse themselves in the technology and systems of a changing industry but who are also committed to the values that make journalism key to understanding a complex world beset by misinformation at the touch of a key.

Today media departments and students of journalists around the world routinely turn to the themes and ideas from the EJM about the core values of journalism, whether it is to help them report the crisis of migration; or in dealing with racism and intolerance; and in their reporting of conflict and humanitarian crisis.

Our founder and honorary president Aidan White continues to play an active role in our programmes, leading targeted actions to support ethical journalism in Turkey, China and Western Balkans. He has also represented the EJM at two important activities convened by Reporters Without Border (RSF); chairing a committee of the Journalism Trust Initiative (JTI) and as a member of the Information and Democracy Commission.

My work for the EJM over the year took me to Turkey to work with members of the Syrian Ethical Charter, Tunisia to advise on the on media self-regulation in Libya, Poland as part of pilot project on good governance and to Sri Lanka. You will find details about all of these projects and all of our other work in this report.

I look forward to stepping back into my role as trustee of the EJM and to support Hannah and her team.

**Chris Elliott**

*Outgoing Interim EJM Director*

*Member of the EJM board of trustees*



# Letter from the incoming Director

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**I've long admired the great efforts of the Ethical Journalism Network and, having worked for many years in the field of journalism safety, I appreciate the fact that media safety and ethics often go hand in hand.**

Around the world, many of our colleagues are working in increasingly difficult environments, faced with the pressures of propaganda, undermined by officialdom and embattled by a rising tide of hate speech and misinformation. Journalism is facing a crisis of trust and a fight for truth and I believe there has never been a more important time to promote sound ethics in journalism.

I feel immensely honoured to be joining the Ethical Journalism Network and to be helping drive forward and expand its extremely important mission.

I am really grateful for the work that Chris Elliott has done as interim director and I look forward to working with him and the EJN's founder Aidan White, as well as the rest of the dedicated and impressive team, supporting colleagues around the world to work freely and ethically. I am joining the EJN at a time when trust in journalism is dangerously low. It's a time of great challenges for our colleagues who aspire to work responsibly in regimes and regions where the pressures on them are intense and intimidating. I want them to know that the EJN is there to support them, to listen, to learn and to work with them to find ways to rebuild that trust. In the coming months and years, it's my hope that we can further develop our online tools to support more journalists around the world, offering them guidelines for the responsible coverage of subjects that will help them better reflect society, not as it is, but as it should be – starting with the promotion of more sensitive coverage of gender-based issues.

I hope that we can continue our collaboration with colleagues in areas where we are already working and identify new geographic and thematic areas, where we can bring our ethical expertise, education and encouragement. We would like to do this with the support of our funders, whose generous support allows us to sustain and advance our mission, and we would also like to identify new sources of funding to help us develop and diversify.

In today's world, it's my strong belief that one of the best ways of moving forward is by collaborating with partners who share common goals and visions, while recognising the different expertise we all bring. By doing so, we will harness the power of many voices and begin to find a counterbalance to the chilling culture of undermining the media which threatens us all.

**Hannah Storm,**  
*CEO and Director of the EJN*





# Our mission and vision

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**The EJNI has been active since 2013, developing editorial tools and programmes to assist journalists in confronting the challenges of the modern information landscape.**

These include: unlocking the power of independent media to support ethical practices and processes, which take their cue from responsible journalism; enabling independent media and journalistic practice to deliver human rights messages; enhancing transparency and accountability in political processes; and addressing the need to provide accurate fact-based information which can support better engagement between the state and its citizens.

The EJNI derives its distinctive approach from its focus on the ethics of journalism and how this can support the professionalisation of media practice and organisations. More recently the EJNI has begun to shift its focus towards issues related to gender as well as ethics in the age of digital and networked communications.

The EJNI operates through building a network of support from media bodies which appreciate and value independent journalism. Through a wide programme of activities which combine international expertise with local knowledge, our activities and programmes support the creation of sustainable organisations in countries where ethical practice requires support and facilitation. In the longer term, enhanced skills and networked engagement will serve to reinforce media environments that will produce accountable, public interest journalism.

# SUMMARY OF EJV ACTIVITIES 2018-2019

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## The major EJV achievements during the past year include:

1. Establishing with Turkish media partners the ground-breaking **Coalition for Ethical Journalism in Turkey**, proving that even in hostile conditions ethical journalism is a source of solidarity for news media;
2. Supporting and preparing policy on media ethics as a bulwark for democracy through the **Declaration for Information and Democracy** launched at the Paris Peace Forum (November 2018) and endorsed by a number of governments;
3. Preparing a blueprint for future journalistic work through a course on **Ethics and Data Journalism** that will bring artificial intelligence and the social intelligence of journalists together in a new values-based framework for media work;
4. Helping to frame the Council of Europe's **declaration of financial journalism** (February 2019) and a **recommendation on creating an environment for quality journalism** that will be published later this year;
5. Working with media across the Western Balkans to identify trustworthy and ethical media leading, in March, 2019, to the **Launch of the Balkan Network of Trusted Media**, supported by more than 40 leading news media;
6. Continuing to lead the **media campaign against hate speech** with support for published glossaries on hate speech for journalists in Cyprus, Turkey, Jordan and Palestine;
7. In the UK submitting evidence to the high-profile, government commissioned **Cairncross Review**, which proposes a radical rethinking of how to fund journalism – particularly at a local level – and points the way to a sustainable future for journalism;
8. Working with **Chinese media**, journalists and media academics to develop practical tools to raise awareness of ethics and self-regulation;
9. Developing a course on **Copyright and Author's rights for African journalists**;
10. Successfully launching the EJV's Ethical Media Audits – a tool to improve transparency and governance in the ownership and administration of media – with an independent news leader in Jordan;
11. Opening the first phase of a two year project to promote independent journalism in **Poland, Hungary, Bulgaria, the Czech Republic and Slovakia** in partnership with the Evens Foundation.

## Ongoing Programmes

12. The strengthening of our programme with **UNESCO** and the European Federation of Journalists to support independent media in the **Western Balkans targeting self-regulation and good governance**. This year activities were focused on Albania, Bosnia, Montenegro, Serbia and Turkey;
13. The completion of **the labour migration fellowship scheme for journalists in Jordan, Lebanon and Gulf states with the International Labour Organization (ILO)**;
14. The EJV hate speech test is now available in over 25 languages, with new glossaries in development in Jordan and Palestine; this year the campaign reached the Caribbean for the first time;
15. Published two new versions of the EJV Annual Magazine on ethics in the news *Trust in Ethical Journalism: The Key to Media Futures (2018)* and *Saving the News: Ethics and the Fight for the Future of Journalism (2019)*;
16. The completion of the EJV's EU-funded project in Montenegro on ethical standards in journalism and media literacy;
17. The world's first searchable database of media codes, press councils and standards Accountable Journalism, to which new codes are added on a continuing basis. ([accountablejournalism.org](http://accountablejournalism.org))



## POLICY INTERVENTIONS

### Paris Peace Forum

EJN President Aidan White spoke at the Paris Peace Forum in November 2018, to support the International Declaration on Information and Democracy along with seven heads of state, including the Norwegian Prime Minister, Erna Solberg, as well as the head of UNESCO and the Council of Europe, on Sunday 11 November.

Reporters Without Borders (RSF) said that the declaration “could be the most significant initiative in defence of the freedom, independence, pluralism and reliability of news and information since the adoption of the Universal Declaration of Human Rights in 1948.”

The declaration was drafted by a commission consisting of 25 prominent figures of 18 nationalities, including Nobel laureates Amartya Sen, Joseph Stiglitz and Mario Vargas Llosa, Sakharov Prize laureate Hauwa Ibrahim and EJN President Aidan White. It is chaired by RSF secretary-general Christophe Deloire and Nobel peace laureate Shirin Ebadi.

The other members are (listed alphabetically): Emily Bell, Yochai Benkler, Teng Biao, Nighat Dad, Can Dündar, Primavera de Filippi, Mireille Delmas-Marty, Abdou Diouf, Francis Fukuyama, Ulik Haagerup, Ann Marie Lipinski, Adam Michnik, Eli Pariser, Antoine Petit, Navi Pillay, Maria Ressa, Marina Walker, and Mihail Zygar.

<https://ethicaljournalismnetwork.org/democratic-leaders-historic-commitment-declaration-information-democracy-rsf>  
[https://rsf.org/sites/default/files/international\\_declaration\\_on\\_information\\_and\\_democracy.pdf](https://rsf.org/sites/default/files/international_declaration_on_information_and_democracy.pdf)

### Council of Europe

#### Committee of experts on quality journalism in the digital age

The EJN's Tom Law is a member of the Council of Europe's Committee of experts, which is developing policy recommendations and a standard-setting proposal on criteria and measures for ensuring a regulatory and policy framework that facilitates a favourable environment for the practice of quality journalism and the promotion of media and information literacy in the digital age.

<https://www.coe.int/en/web/freedom-expression/msi-joq>

In addition to this process on 13 February the 47 member states of the Council of Europe's Committee of Ministers adopted a declaration drafted by the committee, which aims to ensure the financial sustainability of quality journalism”.

<https://ethicaljournalismnetwork.org/ensuring-financial-sustainability-quality-journalism>

### Artificial intelligence, human rights, democracy and the rule of law

Increasingly the EJN is turning its attention to the news journalism of the future to create training tools on data journalism, draft new policy frameworks and promoting the use of technology that merges artificial intelligence and the social intelligence of journalists. The EJN's founder and president, Aidan White, spoke on these issues on a panel on Artificial Intelligence (AI) and human rights in Helsinki, in February 2019.

<https://ethicaljournalismnetwork.org/council-of-europe-committee-culture-science-education-media>

### Committee on Culture, Science, Education and Media

On 4 March 2019, the EJN's Tom Law addressed the committee in **Granada, Spain** on the role of journalists in educating the public to the risks of disinformation, manipulation and illegal content and how professional and ethical journalism enable the public to become more vigilant, critical and analytical about what information they can trust.

### Review into the sustainability of high-quality journalism in the UK

The EJN's evidence to the UK government review examining the “sustainability of high-quality journalism in the UK” was quoted in the final report by Dame Frances Cairncross, a British economist, journalist and academic. The review received 757 responses from media, academics, media experts, industry leaders, including a 15-page submission from the EJN. A plan for greater media literacy in the UK and placing ethics at the heart of future business models were two of the EJN's recommendations that were quoted in the report.

As the Cairncross Report wrote:

*“It was also suggested that greater investment needs to be made in media literacy. As has already been noted, some respondents suggested that any money that is collected via a levy or earmarked for subsidies should be put into improving media literacy.*

*“Technology giants, so skilful in adopting international tax-avoidance measures, would find it harder to turn down an initiative designed to improve the experience of their users, especially when they are under huge pressure to remove the high levels of hate speech and disinformation that abound on social media. A twin approach of removal and helping their users towards an effective media literacy that encourages them to recognise the true from the untrue would be hard to resist.”*

The EJN submission went on to argue that “any plan to ‘sustain the production and distribution of high-quality journalism’ must have at its heart ethical journalism. This is not just a moral and societal imperative but crucial to any new business model.”

# Building trust: good governance, self regulation and media literacy

## Europe

### Journalism Trust Initiative

The EJN's Aidan White chairs the ethics committee drawing up plans for an internationally recognised “ethical standard setting mechanism” through the Journalism Trust Initiative – an innovative media self-regulatory initiative designed to combat disinformation online organised by Reporters Without Borders. This ground-breaking action is supported by more than 100 media and media support groups including press councils across Europe, and will launch in June 2019. It aims to provide benchmarking for quality journalism that can be identified for support in future funding models.

<https://rsf.org/en/news/rsf-and-its-partners-unveil-journalism-trust-initiative-combat-disinformation>

### Building Trust in Media in South East Europe and Turkey

The first three-year phase of this programme to strengthen transparency in management and ownership of news media ends during 2019, but follow-up action supported by UNESCO and the European Union is in preparation. The EJN's work has encouraged solidarity in support of ethics and transparency in a region where media have been diminished by political pressures. The next phase will be critical in helping to identify media in the region that pledge to defend and support professionalism and should be first in line to receive assistance as media move into a new era of multi-stream funding for public interest journalism.

A first step in this direction was the launch on 22 March in Belgrade of the Balkan Network of Trusted Media with the regional editors and media managers. The network and the media, which have been our partners during three years of the implementation of the UNESCO project, will continue the work. Many of them are ready to financially support this work on their own. Meanwhile, the EJN will also seek funding for the Balkan Network through other initiatives.

To mark the end of the second year of the programme, the EJN published a sustainability manifesto available in English and Serbian. The manifesto begins:

*Trust in media and independent journalism are essential prerequisites for building democracy. However, trust in journalism is falling in the face of disinformation and political propaganda and a deep crisis for pluralism threatens Europe and the countries of South East Europe and Turkey. But change is on the way. Media and journalists' leaders are coming together to break the cycle of corruption and undue political influence on journalism.*

<https://ethicaljournalismnetwork.org/resources/publications/manifesto-sustainable-journalism-south-east-europe-turkey>

The manifesto was presented at the OSCE's conference on terrorism in Sarajevo in September 2018. The ethical media audits were also included in the inaugural programme of the Coalition for Ethical Journalism in Turkey (CEJT) which was launched on September 5th in Istanbul.

### Moderating Comment Sections in Montenegro

The EJN produced guidelines and examples of good practice on ethical standards and good governance for the online media in Montenegro, including recommendations for moderating online comment sections. The project, which ran from February 2018 until March 2019, was supported by the European Union and implemented in cooperation with the Montenegro Media Institute (MMI).

The EJN also organised an educational visit for the two senior editors from Vijesti multimedia news group and MINA, the official news agency to London where they met with the BBC World Service, Guardian, IMPRESS and Al Jazeera.

Ethical Auditing and Building Trust in Media in Poland, Hungary, Czech Republic and Slovakia

The situation of the media and the credibility of journalism in the Visegrad Countries of Poland, Czech Republic, Slovakia and Hungary is declining, according to the latest RSF World Press Freedom Index. Media in these countries suffer from dependence on political influence and the concentration of media ownership. In particular, serious threats to press freedom and pluralism are identified in Poland and Hungary.

The EJN believes urgent action is needed to confront this crisis and to actively promote ethical journalism and good governance. More transparency and ethical management will



From top left: EJN director, Chris Elliott, appears on Sri Lanka news channel Ada Derana 24\*7 on 5 October 2018 to discuss ethics in modern-day journalism. Top middle: The EJN's Tom Law speaks about "Ethics as a business model" at a World Press Freedom Day event hosted by the Portuguese Union of Journalists, Lisbon, 3 May 2018. Top right: 'Building trust: A Manifesto for sustainable journalism in South East Europe and Turkey' was published in July 2018 as part of the EJN's project with Unesco. Bottom left: EJN masterclass on media literacy for newsrooms with the Global Editors Network, Brussels, 6 November 2018. Bottom right: EJN director, Chris Elliott speaking at the IMPRESS Trust in Journalism conference, London, 6 November 2018.

strengthen editorial independence and help media push back against the undue influence of political centres of power.

Responding to this crisis, the EJN carried out a visit to Warsaw in early 2019, supported by the Evens Foundation to work with local professional partners to identify key media outlets willing to collaborate to:

- develop models for good governance in selected media which are committed to ethical standards and public-interest journalism;
- strengthen independent journalism;
- promote media support for public debates on the development of an open information landscape reflecting pluralism, democracy and respect for human rights at all levels of society and particularly within political, corporate and civil centres of power.

### **Journalism Education for Democracy in Ukraine: Developing Standards, Integrity and Professionalism**

The DESTIN Project is led by Bath University and gathers partners from Ukraine and the EU. The aim of the project is to assess and amend the curricula of 20 university courses in Ukraine. The EJN will provide its expertise and will be involved in implementation of various activities.

### **Italy – Media literacy in human rights and citizenship education**

The EJN delivered a 2-day training workshop for media literacy trainers and project developers from OBC Transeuropa, Centro per la Cooperazione Internazionale (CCI) and other groups on media literacy in human rights and citizenship education on 13-14 Dec 2018.

## Middle East and North Africa

### Syria – Ethical Charter for Syrian Media

The EJN has worked with Free Press Unlimited to support the Ethical Charter for Syrian Media, an ethical code aimed at the Syrian free press. The Ethical Charter for Syrian Media which was launched in September 2015 in Istanbul, was developed and signed by over 20 Syrian media institutions. The alliance around the charter grew to over 36 media organisations by mid 2017.

Supported by Free Press Unlimited, three visits to Turkey were made by EJN experts to work with the Board of the Syrian Ethical Charter to revise their membership policy and conflict resolution scheme.

In November 2018, a member of the Syrian Ethical Charter, activist and journalist, Raed Fares, who worked for Radio Fresh, an independent radio station broadcasting from inside opposition-held areas in the country, was killed in Idlib, Syria.

### Jordan – Ethical Media Audit with 7iber.com

The audit, supported by International Media Support (IMS), covered 7iber's newsroom functions, analysis of their editorial output, a review their internal accountability mechanisms; and a variety of other key areas.

The Executive Director of 7iber, Lina Ejeilat, presented some of the initial findings at the Arab Reporters for Investigative Journalism (ARIJ) summit in December 2018. Ejeilat spoke about what 7iber have learnt from the process, the changes they are implementing as a result and how they are using the audit to inspire reforms that they hope will improve their relationship with their audience and build trust in their journalism.

IJNET (ICFJ) published an article about the session <https://ijn.net.org/en/story/why-ethical-journalism-matters-newsrooms-and-their-audiences>



7iber executive editor, Lina Ejeilat, presents the findings of their ethical media audit process with the EJN's Tom Law and trustee Dr Zahera Harb at the ARIJ summit in Jordan, 2 December 2018.

## Africa

### Gambia – Press Accreditation and Self-Regulatory Council

In 2018 the Gambia Press Union used the EJN's resources in the planning and development of a press accreditation scheme and a media self regulatory council. Saikou Jammeh, Secretary General, Gambia Press Union wrote to the EJN to say that "your resources on your website have been particularly helping in guiding our process."

The EJN's Accountable Journalism website, a searchable database of press councils and ethical codes was updated over 100 times over the last year. The project is maintained in partnership with the Reynolds Journalism Institute (RJI) at the University of Missouri.



# Hate speech and migration

2019 marks 5 years since the EJN's "Turning the Page of Hate Campaign" was launched in Kigali and 25 years since the Rwandan genocide in which media played a deadly role in promoting violence. Our hate-speech campaign continues in Europe, the Middle East, Africa and this year reached the Caribbean for the first time.

As 50 people are shot dead in New Zealand while the shooter livestreams the killings and posts his manifesto of hate on the internet, the need for journalists in areas where there are long standing conflicts between communities to consider the words and images they use in news reports is greater than ever.

## Middle East and North Africa

### Arab Media Hub Against Hate Speech

The EJN continued to support the Arab Media Hub Against Hate Speech, an initiative it started in 2015 as a regional network to foster cooperation and collaboration between researchers, media and journalists. Members of the Hub meet in person once a year and it is nurtured by a lively online community that shares knowledge on how to tackle the proliferation of hate speech and abusive and violent incitement in the media.

The members of the hub, some of whom have been participating for the last four years, regularly undertake their own initiatives identify areas where ethical media practice is being contested and provide guidance to journalists and publishers.



Meeting with Radio al Balad and EJN adviser Daoud Kuttub to discuss the EJN's project on hate speech in Jordan, 4 December 2018.



EJN adviser Naila Hamdy of the American University in Cairo addresses the 8th United Nations Alliance of Civilisations (UNAOC), New York, 20 November 2018. (Credit: UNAOC)

### Activities of network members over the last year include:

#### Egypt

The Egyptian Editors Forum has for over a year included a section on hate speech in its weekly newsletter to publishers. And the Egyptian Media Development Programme (EMDP) and the American University of Cairo (AUC) have adopted the hate speech glossary developed in partnership with the EJN in 2017 into their curricula for training Egyptian journalists.

EJN adviser, Naila Hamdy, associate professor and director for the graduate program at AUC's department of journalism and mass communication, has presented the "Glossary of Hate Speech in Egyptian Media" at a number of international forums including the 8th United Nations Alliance of Civilisations (UNAOC) Global Forum focused on digital diplomacy, online citizen engagement, and social media platforms as mechanisms for prevention and countering online hate speech.

<https://8thglobalforum.unaoc.org/press-releases/participants-discuss-digital-diplomacy-and-hate-speech-online/>

#### Jordan and Palestine

As a part of the Norwegian Ministry of Foreign Affairs (NMFA) Programme to support the EJN's work on hate speech in the MENA region, the EJN held a series of meetings at the ARIJ conference 2018, the aim of which was





Left: EJN panel on labour migration reporting in the Gulf states with GIJN and ICMPD at the ARIJ summit in Jordan, 2 December 2018. Right: Sawsan Tabazah, a fellow of the EJN/ILO labour migration fellowship speaks to Tom Law about her work in a 'Facebook Live' video, 2 December 2018.

to cultivate a strategy for the development of two further hate speech glossaries, in Palestine and Jordan, as well as promote the EJN's work in the region.

The hate speech sessions garnered positive commitments from both the Palestinian and Jordanian partners who were present to ensure that the glossaries will be developed to reflect the context and needs of their respective media communities. The format of the event was an interactive workshop, with 14 people attending each session. The Ethical Journalism Network hosted the workshop and produced most of the content for the sessions, with an additional presentation from the Maharat Foundation, and led both the presentation and discursive elements of the workshop. For the first time, a member of Facebook's Middle East and North Africa policy team attended the meeting.

#### **Jordan**

The project is working alongside its partner, the Jordanian Media Institute (JMI), to develop tools for journalists to tackle hate speech in the Jordanian media. This is being produced through a programme of monitoring specific phrases and vocabulary used to incite prejudice and hate based on religion, ethnicity, culture, political affiliation or stereotyping of women, groups of people and vulnerable minorities or slander and defamation. JMI and EJN will work together to use their extensive experience to develop a glossary of concepts and phrases which convey hate speech used in media as well as support journalists to improve their skills in dealing with hate speech and to produce accurate, professional quality reports consistent with

high standards of journalism that is driven by ethics.

A roundtable is planned for May 2019 in Amman which will bring together key stakeholders from across the media landscape to input into the glossary.

#### **Palestine**

In the Occupied Palestine Territories (OPT), following on from activities in November 2018 where Tom Law took part in a kick-off meeting for the project in Ramallah and gave a guest lecture at Hebron University, The project is working with four universities to develop a glossary for hate speech in the Palestinian media. The universities based in the West Bank are taking part in this project. A trip in the first week of April will see one workshop and three lectures delivered on monitoring content and hate speech. Visits are also planned with a number of media owners and media development organisations in the OPT, including UNESCO, MADA, Maan, Jerusalem Media Centre and IMS.

#### **EJN/ILO Labour Migration Fellowship Programme**

The EJN's fellowship programme with the International Labour Organization has run since 2017, supporting journalists who are reporting on labour migration in Jordan, Lebanon and the Gulf States.

Over 20 journalists have taken part in the programme, conducting investigations, producing podcasts and writing op-eds in publications as diverse as the Jordan Times to the New York Times, from BBC World Service Radio to Arabic podcast startup – SOWT and much else besides.

To read all the stories produced in the fellowship, see: <https://ethicaljournalismnetwork.org/ilo-journalism-fellowship>



Left: EJN adviser, Racheal Nakitare speaks at the Media Challenge Expo 2018 on ethical migration reporting, Kampala, Uganda, 16 November 2018. Right: EJN president, Aidan White, speaks at a European Policy Centre event on migration and media, Brussels, 6 February 2019.

## Africa

### Uganda: Reframing media coverage of refugees

EJN adviser, Rachel Nakitare, spoke at the Media Challenge Expo 2018 a three-day event in Kampala from 16-18 November on the theme of “Reframing media coverage of refugees in Uganda”. The event attracted 356 journalism students from various universities in Uganda, 45 media houses, 22 refugee organisations, 9 media development organizations and several governmental representatives. Nakitare, also gave two workshops to provide practical guidance to young journalists using the EJN’s guidelines on migration reporting and the EJN five-point test on hate-speech.

<https://ethicaljournalismnetwork.org/reframing-media-coverage-refugees-uganda>

## Americas and Caribbean

### Action plan on reporting hate speech and violence in the Caribbean

In August 2018, EJN trustee Dr Zahera Harb facilitated a workshop of regional journalists, media managers and workers in Kingston, Jamaica to produce a ten point action plan on reporting hate speech and violence in the Caribbean. The action plan adopted the EJN’s Five-Point Test for Hate Speech and is available in Spanish and English. The workshop was sponsored by UNESCO and held in partnership with the Public Media Alliance (PMA).

## Asia

The EJN held a further workshop with the Public Media Alliance to develop a similar action plan for South East Asia media in Kuala Lumpur, Malaysia in March 2019.

## Europe

### Words that Matter: A Glossary for Journalism in Cyprus

Aidan White was an expert adviser in the preparation of Words that Matter: A Glossary for Journalism in Cyprus, a booklet that aims to encourage careful and sensitive reporting. It highlights words and phrases that are regarded by some people as negative or biased and is part of a wider dialogue project involving unions, press regulation bodies and young journalists.

<https://ethicaljournalismnetwork.org/resources/publications/words-matter-glossary-journalism-cyprus>

### A curriculum for reporting on Islam and Islamophobia

In October 2018 the EJN worked with the Observatory of Islamophobia in Media to develop a curriculum for reporting on Islam and Islamophobia for journalism students and working journalists in Spain. The curriculum draws on the EJN study on their reporting of Islam in European media that was commissioned by the Office for Democratic Institutions and Human Rights (ODHIR), which is an institution of the OSCE.

### Migration Toolkit for Journalists

The EJN will launch an online toolkit on migration reporting in partnership with the EU Fundamental Rights Agency in May 2019. New Organisations featured in the Toolkit include:

- |                   |                      |
|-------------------|----------------------|
| ▷ Guardian        | ▷ RFI                |
| ▷ BBC             | ▷ AFP                |
| ▷ Financial Times | ▷ Le Monde           |
| ▷ France 24       | ▷ France Télévisions |



# Launch of coalition to strengthen ethical journalism in Turkey

The EJN working in partnership with a range of leading journalists, media academics and media support groups in Turkey has inspired the launch of the Coalition for Ethical Journalism Turkey (CEJT) to support independent and ethical journalism and to combat self-censorship.

The launch of the CEJT in Istanbul on September 5 is an unprecedented act of cooperation among supporters of independent journalism to counter the current climate of hostility to independent news. It follows initial consultations among Turkish groups in meetings in Istanbul and Ankara in April 2018.

Groups involved in the process include the Turkish Syndicate of Journalists, the Turkish Press Council, the Progressive Journalists Association, the Turkish Association of Journalists, the Turkish Section of the International Press Institute, the Uğur Mumcu Investigative Journalism Foundation, the Media and Law Studies Association, the Platform for Independent Journalism (P24), press freedom groups including the Hrant Dink Foundation and the Turkish branch of RSF, and a not-for-profit fact checking social enterprise Teyit.org and Hürriyet daily's ombudsman Faruk Bildirici and other journalists.

The following practical steps to strengthen media and journalism were agreed at the launch meeting in Istanbul:

- ▶ Two training programmes on ethics and data journalism

- ▶ Pilot training programme on investigative journalism
- ▶ A workshop on creating Ethical Media Audits
- ▶ Establishing an ethical journalism website and databank in Turkish
- ▶ Preparing a glossary of hate speech or discriminative language produced by journalists.

The Turkey programme will be directed at:

- ▶ Journalists, citizen journalists and bloggers across Turkey including under-resourced regions as well as media professionals from mainstream outlets
- ▶ Civil society organisations committed to supporting or enhancing freedom of expression and ethical journalism in print and online media platforms
- ▶ Academics and teachers of journalism tasked with developing relevant curricula that will ultimately target the needs of the media community
- ▶ Policymakers tasked with devising appropriate responses to the issues facing the media industry in Turkey

This programme is being supported directly through existing partnerships with the Fritt Ord Foundation, UNESCO and the Norwegian Ministry of Foreign Affairs.

<https://ethicaljournalismnetwork.org/turkish-investigative-journalists-oslo-london>



# China: Dialogue and raising awareness of ethics, good governance and self-regulation

The EJN's programme in China has combined capacity building and collaboration in order to support more open and transparent conversations around ethics in journalism in China. A network of Chinese media professionals and universities are taking part in a series of peer-to-peer exchanges across Europe which has also been bolstered by the development of a Chinese language EJN website and multiple practical and academic tools and resources.

In the year 2018-2019, the EJN is aiming to

- ❶ **Establish the EJN in China:** The EJN has appointed a Beijing-based coordinator to prepare programmes of training and dialogue between EJN experts and the local and national journalistic community;
- ❷ **Build Stakeholder engagement and needs assessment:** The EJN is working with the All China Journalists Association (ACJA) and the national Media Ethics Commission on developing and promoting guidelines and online training materials that will provide education and guidance on principles of self-regulation for the Chinese media that are based on international standards.
- ❸ **Development of online information strategy and service on media ethics for the media and relevant stakeholders:** This strategy is enabling the sharing of core information, in Chinese, on ethics, governance and self-regulation, which have been developed by the EJN.
- ❹ **Strengthening the academic curriculum:** The EJN is developing, in co-operation with the National Ethics

Commission of ACJA, and the journalism department of the National Communications University of China, a foundation course as an introduction to ethical principles for use in journalism and communications schools and media departments of Chinese universities.

- ❺ **Promote peer-to-peer learning and knowledge-sharing:** The EJN has helped organise missions of leading Chinese media leaders to Europe and is sending an international delegation in May 2019 to meet with China's ethics commissions.

Arising from this work there are plans for:

- ▷ Development of a Chinese glossary on hate-speech and coverage of internal migration, taking inspiration from initial work carried out in Hong Kong two years ago;
- ▷ Development of tools for data journalism, protection of sources and online training materials;
- ▷ Focused discussion on journalism and environmental reporting with an exchange of experience with international experts on reporting the environmental crisis, climate change and pollution control issues;
- ▷ Gender mainstreaming and supporting the role of women in Chinese media: The project will initiate a dialogue with the Chinese media and journalists to discuss the role of women in media and the media portrayal of women and gender issues. A joint seminar will be organised with experts from the EJN and the Chinese Women Journalists Association.

# New EJN courses

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## Ethics in Data Journalism Course

The ethical principles of transparency, accuracy, fairness, humanity and impartiality should apply to all forms of journalism and yet become more challenging in a digital and globalised world. Data Journalism requires more self-scrutiny because the journey towards story-telling is more complex and its success requires a process that relies on the presentation of information and data accurately, clearly and fairly, at all stages. At each stage, the data journalist must keep the standard ethical questions at the forefront: Is this accurate? Am I respecting individual privacy? Have I produced a fair and unbiased representation of the data and is it fair to data source? Does my audience understand what I have done?

This course will look at the various stages of data journalism, focusing on particular ethical challenges that might come with producing a piece of work derived and based on data. It will provide data journalists with the tools to begin to critically reflect on their practice, in particular when thinking about data sources, collection, analysis and visualization of the data. It will treat data journalism, not as a static field in its own right, but as a form of journalism that comes with its own set of ethical considerations and challenges.

This innovative approach to training will draw upon the expertise and experience of partners from the regions in which the EJN works and which will be disseminated globally within the EJN community. This will ensure that the voices of instruction and learning are diverse and representative of the global community of journalism. Current confirmed partners include Inkyfada, Tunisia; Caelainn Barr, Guardian; OBCT, Italy; European Journalism Centre.

## Authors' Rights in African Journalism

An important initiative launched in Africa during 2017 and 2018 is an EJN programme in partnership with Norwegian media professional groups representing journalists and media employers and supported by Kopinor, the copyright agency in Norway. This programme – The Ethics of Authors' Rights in the Digital Age – is an innovative online teaching tool which aims to raise awareness in the African media community on ways of tackling the pressure on authors' rights from technological change.

The project began in Accra on 1 May at a roundtable discussion, organized by the EJN and the Federation of African Journalists. Nearly 50 journalists from 10 countries in West Africa gathered to listen to lawyers, journalist trainers, editors and reporters to discuss the issue.

At that workshop editors and journalist talked of the relentless breaches of journalists' copyright in Africa, which are doing serious "economic damage" to news organisations in Ghana. Speakers said that journalists in Africa face many challenges from corruption to terrorism and awareness of copyright issues comes some way behind.

The EJN interviewed the key speakers at that meeting on video to bring a legal, training and editorial perspective to the module. A summary of the event can be found here: *Roundtable discussion focuses on copyright challenges, solutions in Africa* <https://ethicaljournalismnetwork.org/copyright-challenges-solutions-africa>

The course was launched on International Media Ethics Day on September 19th, with a pre-launch event in Oslo at the Norwegian Media Business' Association.



# Event Series at Frontline Club

The EJN has held six events at the Frontline Club in London over the last two years. Highlights this year included:

## Ethics and the Law: Journalists and International Criminal Tribunals

One of the most successful events the EJN has ever held took place at the Frontline Club in October 2018 as part of the Ethics in the News series of events. Dorothy Byrne, the EJN's chair, led a debate, about the legal and ethical issues encountered by journalists when they are asked, sometimes ordered, to testify in international criminal tribunals. The panel was award-winning journalist, Ed Vulliamy, The Rt Hon. Lord Justice Adrian Fulford, Wayne Jordash, QC, and Wendy Betts, Director of eyeWitness to Atrocities. The event sought to help provide journalists with an ethical framework and legal understanding of the difficulties that arise.

<https://ethicaljournalismnetwork.org/ethics-law-journalists-international-criminal-tribunals>

## Ethics Through The Lens: Covering And Uncovering The Drug War In The Philippines

Award-winning Filipino photojournalist Raffy Lerma, spoke in February 2019 about the ethical challenges of covering horrific stories of human rights abuses in the war on drugs.

<https://ethicaljournalismnetwork.org/frontline-drug-war-philippines-photo-ethics>

## Ethics in the News: Censorship and Survival in Egypt

The EJN teamed up with the World Association of Newspapers and News Publishers (WAN-IFRA) to mark the 8 year anniversary of the Tahrir Square protests in Cairo that began on 25th January 2011. The Frontline Club event discussed self-censorship and press freedom in Egypt and wider region.

<https://ethicaljournalismnetwork.org/censorship-survival-egypt>

## Film Screening and Debate: The Workers Cup

The EJN' hosted a screening of the film about the labourers building the facilities for the 2022 World Cup in Qatar at the Frontline Club in London in June 2018.



## EJN ACTIVITIES: APRIL 2018 – MARCH 2019

### APRIL 2018

- 4** 'Another News Story' film screening and debate, Frontline Club – London
- 5** EJN Board Meeting – London
- 3-5** Building Trust in Media in SEE Europe and Turkey, activities – Belgrade, Serbia
- 9-10** 2018 Global Shifts Colloquium: Prospects for Institutional and Policy Reform on International Migration and Refugees – Philadelphia, US
- 9-12** EJN/ILO fellowship training on labour migration – Amman, Jordan
- 13** IMS ethical media audit meeting with 7iber – Amman, Jordan
- 11-15** Panel discussion on fighting misinformation, International Journalism Festival – Perugia, Italy
- 16-22** EJN delegation visits to China – Beijing & Quanzhou
- 19-20** Media and migration in Europe unconference – Berlin, Germany
- 26** Westminster Media Forum Keynote Seminar, "Next steps for tackling fake news" – London
- 26** Moderating panel discussion after 'Another News Story' film premiere – London
- 26-27** Meetings with Norwegian partners – Oslo

### MAY 2018

- 1-4** The launch of Ethics of Copyright programme at UNESCO World Press Freedom Day – Accra, Ghana
- 3** "Ethics as a business model": World press freedom day event, hosted by the Portuguese Union of Journalists – Lisbon
- 5** Ethics Training Workshop for MA journalism and media students at SOAS, University of London – London
- 8** Ethical journalism lecture at Vrije Universiteit Brussel (VUB) – Brussels
- 14** Public Media Alliance planning meeting – Norwich
- 21-23** EJN host delegation of Turkish investigative journalists – Oslo, Norway
- 23-25** EJN host delegation of Turkish investigative journalists – London
- 23-25** Online media ethics seminar and meetings with the Montenegro Media Institute – Podgorica
- 24** Conference: Ethics and Good Governance in Business – London
- 28** Hate speech, fake news, propaganda – modern enemies of democracy: EU Commission of the Committee of the Regions – Szczecin, Poland
- 28-30** Meetings with the board of the Ethical Charter For Syrian Media – Gaziantep, Turkey
- 31** Hate speech as political communication: SOAS academic conference – London

### JUNE 2018

- 4-5** Meetings with teachers and students from Louisiana State University – London
- 7** Risky Business: Panel discussion on "fake news" in the health industry – London
- 8** Workshop with University of Indiana journalism students – London
- 14** Taking Action against Hate Crime: Public Policy Exchange seminar – London
- 15** Central European University Summer School – Florence, Italy
- 21-23** IPI 2018 World Congress – Abuja, Nigeria
- 26** Film screening of "The Workers Cup" and debate at the Frontline Club – London
- 27** EJN Board Meeting – London

## **JULY 2018**

- 9-12** Launch of OSCE supported hate speech glossary – Nicosia, Cyprus
- 16** Ethical Charter For Syrian Media meeting – Istanbul, Turkey
- 25-28** EJN Ethics Masterclass, Asia Media Forum – Hanoi, Vietnam

## **AUGUST 2018**

- 7** Online Abuse Roundtable: Kinder, Gentler Politics – London
- 10-12** Public Media Alliance workshop to develop an action plan to address hate speech for Caribbean media – Kingston, Jamaica
- 13** Speaker at Public Media Alliance annual conference – Kingston, Jamaica
- 30** “Source Transparency Indicators”: Meeting to create final recommendations of the HLEG on Disinformation convened by the European Commission – Brussels

## **SEPTEMBER 2018**

- 1** Media and terrorism conference hosted by OSCE – Sarajevo, Bosnia
- 4-5** First meeting of the Coalition for Ethical Journalism in Turkey – Istanbul
- 4-5** Ethical Charter For Syrian Media workshop – Istanbul
- 7-14** Meetings on EJN middle east programme and ILO fellowship project – Beirut
- 10-12** Kick off conference for migration curriculum for journalism schools in the Czech Republic, Slovakia and Estonia – Prague
- 10-14** Norwegian financial journalist learning visit to – London
- 11** Launch of RSF backed global Information and Democracy Commission – Paris
- 12** “Professional journalism: survival in times of informational globalization” conference – Warsaw, Poland
- 14** EJN submits evidence on sustainable high-quality journalism in the UK
- 17-18** EJN presents at EU Media Days conference- Skopje, Macedonia
- 17** Briefing with Norwegian partners on the EJN’s China and Turkey projects – Oslo
- 18** EJN Board Meeting – Oslo
- 19** International Media Ethics Day: Launch of Copyright Course for African Media – Dakar, Senegal
- 21** Panel on the protective role of languages in refugee settings – Reading University, UK
- 24-25** Council of Europe expert committee meeting on quality journalism – Strasbourg
- 26-27** “Another Perspective on Migration”, UNESCO Conference – Tunis
- 28-30** Keynote speech at media ethics conference – Colombo, Sri Lanka

## **OCTOBER 2018**

- 1** Good Pitch Europe 2018 – Amsterdam
- 4** Media Reform Coalition – Special Meeting on the Cairncross Review – London
- 4-5** EJN chairing committee as part of RSF’s Journalism Trust Initiative – Paris
- 8-9** EU Fundamental Rights Agency – Migration Reporting Toolkit kick-off Meeting – Madrid
- 9-10** International Conference on Media Sustainability and Successful Media Business Models – Podgorica, Montenegro
- 10** Workshop to create a curriculum on Islamophobia in the media for Spanish journalism schools and Spanish media – Madrid
- 15** Panel discussion on humanitarian journalism at City, University of London. Followed by a screening of “Another News Story” – London



## EJN ACTIVITIES: APRIL 2018 – MARCH 2019

- 15-16** Editors' Roundtable discussion organised by the Asia-Europe Foundation (ASEF) – Brussels
- 25** The ethics and legality of journalists giving evidence at an international war crimes tribunal. In partnership with Global Rights Compliance – Frontline Club, London
- 30** Planning visit to Hong Kong as part of NMFA China project

### NOVEMBER 2018

- 6** IMPRESS Trust in Journalism Conference – Panel discussion on hyper-partisan news – London
- 6** Masterclass on Media Literacy and Journalism at EFJ/GEN meeting to produce a European media literacy toolkit for newsrooms – Brussels
- 6-9** XXIII Congress of the Worldwide Association of Women Writers and Journalists – London
- 7** Roundtable meeting on third-party complaints in UK media – London
- 8** Media Freedom Global Initiative 2018 – London
- 8** Reporters Without Borders (RSF) Press Freedom Awards – London
- 12** Paris Peace Forum: EJN President speaks to support the International Declaration on Information and Democracy – Paris
- 13-15** Meetings with Nezavisne novine from Republika Srpska and other media – Sarajevo, Bosnia
- 14** Seminar on hate speech at the University of Hebron – Hebron, Palestine
- 15** Kick-off meeting for Palestine Hate Speech project – Ramallah, Palestine
- 15** Centre of Research on Turkey meeting at UK parliament – London
- 16** EJN adviser, Racheal Nakitare speaks at the Media Challenge Expo 2018 on migration reporting – Kampala, Uganda
- 22-23** FOME, Media Capture Conference – Berlin
- 26-27** Meetings with media outlets in Serbia as part of UNESCO media governance programme
- 27** Ethical journalism lecture at Sheffield Hallam University – UK
- 28** Meeting on migration reporting and hate speech with senior journalists from Latvia – London
- 30** Meeting of Palestinian partners for hate speech programme at the ARIJ conference – Dead Sea, Jordan

### DECEMBER 2018

- 1** Meeting of Jordanian partners for hate speech programme at the ARIJ conference – Dead Sea, Jordan Journalism – Dead Sea, Jordan
- 2** Sessions of labour migration and good governance at the ARIJ conference – Dead Sea, Jordan
- 6** EJN Board Meeting – London
- 6-10** Visit to Chinese University of Hong Kong and other partner meeting – Hong Kong
- 10-13** Meeting with Albanian media as part of UNESCO media governance programme – Tirana
- 10-11** Al Jazeera media conference – Doha
- 13-14** Media literacy and human rights training of the trainers workshop – Rovereto, Italy
- 14** NEWSOCRACY conference: Why media ownership concerns us all – Prague
- 19** Council of Europe workshop for Georgian Charter of Journalism Ethics – Tbilisi, Georgia

## JANUARY 2019

- 8 Global Forum for Media Development Coordination meeting – London
- 22-24 EJN Meetings in Turkey as part of UNESCO media governance project
- 23 Seminar on ethics and hate speech, SOAS – London
- 24 Censorship and Survival in Egypt, EJN event at the Frontline Club, London
- 30-4 Ukraine media literacy and ethics project. Kick off meeting – Bath, UK
- 30-1 Pilot mission for Poland media governance project – Warsaw

## FEBRUARY 2019

- 5 UNESCO Building trust in media in South East Europe and Turkey meeting – Paris
- 6 European Policy Centre event on migration and media – Brussels
- 9-10 Seminar on the regulation of Libyan media organised by IMS – Tunis
- 8 Meeting of the EJN support group for the Coalition for Ethical Journalism in Turkey – London
- 20-21 International human rights and communication seminar- Donostia-San Sebastián, Spain
- 25 Photographing the war on drugs in the Philippines – Frontline Club, London
- 25-27 Council of Europe conference: “Impacts of artificial intelligence development on human rights, democracy and the rule of law” – Helsinki, Finland

## MARCH 2019

- 4 PACE Culture Committee – Hearing on “Media education in the new media environment” – Granada, Spain
- 6-7 Meeting with the Turkish Press Council as part of the UNESCO governance project – Istanbul, Turkey
- 7-12 Montenegrin editors learning visit on online content moderation – London
- 15 Journalism Trust Initiative hosted by RSF – Berlin
- 17 “Media under authoritarian rule”: Turkish journalism debate with Can Dunder – London
- 20 Academic dialogue on the impacts of Media Literacy – Council of Europe, Strasbourg
- 21-22 Council of Europe expert committee meeting on quality journalism – Strasbourg
- 21 Conference on ethics in tabloid journalism – Belgrade, Serbia
- 22 Meeting to create a network of trusted media in the Western Balkans as part of Unesco governance programme – Belgrade, Serbia
- 26 Ethical journalism lecture at Vrije Universiteit Brussel (VUB) – Brussels
- 27-29 Public Media Alliance meeting to create an action plan to address hate speech – Kuala Lumpur



# Impact report

The EJN monitors and evaluates the impact of our work. We seek to ensure that all of our activities are gender-balanced in terms of participation and that our work increases interest in and improves recognition of the value of ethical journalism.

The following figures give an estimate of EJN reach during the year.

- ▶ They show that our work has reached far more than the participants we have invited to our core activities, which altogether number around 1,171, almost double the number reached in the previous in 2017-2018.
- ▶ In events organised by the EJN 45% of participants were women and 55% were men.
- ▶ From March 2018 to April 2019 the EJN carried out 166 programme-related actions (50 more than the same period last year) where the EJN had direct contact with our target groups – journalists and media executives; media academics and students of journalism; policymakers and civil society groups totalling over 7,100 individuals.

The estimated impact of these actions is as follows:

- ▶ We have reached around 583 policy makers (government representatives, officials from intergovernmental institutions and law enforcement officers (Police and Members of the Judiciary) all of them dealing with media and with a particular interest in media ethics, hate speech, migration and other issues key to our programme.
- ▶ We reached media leaders, companies and industry representatives, in particular those related to our work on good-governance and ethical media management, combating hate-speech and editorial standards in reporting migration as well as 687 editors and senior managers, and 1,701 journalists.
- ▶ We reached 1,106 journalism students and around 750 teachers at universities and journalism schools.
- ▶ We reached 171 leaders of journalists' unions and media development professionals.
- ▶ We reached 789 media ombudsmen and regulators to discuss issues of self-regulation in countries across Europe from Africa, the Middle East, China, Turkey and across Europe.
- ▶ We have reached some 660 representatives and leaders from civil society, non-government and press freedom groups.

- ▶ In tune with the changing times we have engaged with 43 representatives of social media companies and online platforms.

## Resources and Communications

The EJN's 5-point test for hate-speech, guidelines on migration reporting and the core values of journalism continue to be translated into an increasing number of languages and disseminated and promoted in more countries and the EJN's wider networks, as well as being incorporated in curricula by trainers, educators and academics internationally.

Throughout the year the EJN was invited to contribute to debates on the future of journalism and fighting misinformation in industry-leading publications, podcasts and television interviews.

## Major EJN Publications 2018-2019

*Saving the news: ethics and the fight for the future of journalism* (2019) was launched at the International Journalism Festival in Perugia on April 6<sup>th</sup> and at the Frontline Club in London on April 8<sup>th</sup>.

<https://www.frontlineclub.com/saving-the-news-ethics-and-the-fight-for-the-future-of-journalism/>

<https://www.journalismfestival.com/programme/2019/ethics-in-the-news-2019>

*Trust in Ethical Journalism: The key to media futures* (2018) looked at how the communications revolution is continuing to pose more questions than answers over a public crisis of confidence, both in democracy and in sources of public information.



# EJN organisation and finances

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**The EJN was first established in 2012 and registered as a not for profit company in the United Kingdom in 2013. It registered as a charity in the UK in March 2016. The EJN board meets regularly. In the 2018-2019 financial year meetings were held in January April (London), June (London), September (Oslo), and December (London); the annual meeting was held in London in April 2019. The minutes and records of these meetings are available for inspection at the registered office of the EJN.**

In early 2018 the founder and director of the EJN, Aidan White, stepped down to take on the honorary role of President. Chris Elliott was appointed as Interim Director for a period of a year. In April 2019 Chris returns as a trustee.

During the year the board members were Dorothy Byrne (Chair), Ashok Gupta (Secretary), Salim Amin, Zahera Harb, Kjersti Lovren-Stavrum, Randi Ogrey, Bernt Olufsen and Thomas Spence. At the end of the year Jeanette Gustafsdotter, the General Secretary of the Swedish Media Employers Association, stepped down as a trustee.

The Board was reappointed in April 2018. A further examination of governance was carried out in 2018 and new policies on safeguarding were adopted.

During 2018 the EJN Board elected Dorothy Byrne (Chair), Ashok Gupta (Treasurer) and Bernt Olufsen (Trustee) to serve on the EJN Administrative Committee.

During the 2018-19 financial year we received just over £192,000 under a contract with the Norwegian Foreign Ministry, nearly half our income. Their support over the initial phase of EJN work has been invaluable in creating the foundations for EJN stability and expansion. We have also received funding from other projects (including contracts with UNESCO, the Council of Europe, the International Centre for Migration Policy Development, the International Labour Organisation, Fritt Ord, the Evens Foundation, the Organisation for Security and Co-operation in Europe and International Media Support as well as donations.

The EJN continues to look to diversify its sources of funding and in 2018 and the beginning of 2019 we saw a significant rise in further external support.

## Supporters of the Ethical Journalism Network 2017

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African Centre for Media Excellence (ACME)  
African Media Initiative (AMI)  
Albanian Media Institute  
Aljazeera Centre for Public Liberties & Human Rights  
Alliance of Independent Press Council of Europe  
Arab Reporters for Investigative Journalism (ARIJ)  
Article 19  
Asia Pacific Broadcasting Union  
Association of Commercial Television in Europe (ACT)  
Brazilian Association of Investigative Journalism (ABRAJI)  
Brussels Press Club  
Cambodian Center For Independent Media (CCIM)  
Centre for Applied Research and Education - CARE (Palestine)  
Centre For Ethical Science Journalism (ESJ)  
Centre For International Media Ethics (CIME)  
Center For Media Freedom and Responsibility (CMFR)  
Centre for Media Research - Nepal  
Central Asian and Southern Caucasian Freedom of Expression Network (CASCEN)  
Child Rights International Network – CRIN  
Climate News Network  
Editors-In-Chief Forum, Hungary  
Egyptian Editors Forum (EEF)  
Egypt Media Development Program (EMDP)  
Estonian Human Rights Centre  
European Broadcasting Union (EBU)  
European Federation of Journalists (EFJ)  
European Journalism Centre (EJC)  
European Magazine Media Association (EEMA)  
European Publishers Council (EPC)  
Federation of African Journalists (FAJ)  
Free Press Unlimited (FPU)  
Frontline Freelance Register (FFR)  
Fundacion Neuvo Periodismo Iberoamericano (FNPI)  
Global Editors Network (GEN)  
Global Forum for Media Development (GFMD)  
Globethics.net  
International Journalist's Network (IJNet)  
iMediaEthics  
International Association of Women in Radio and Television (IAWRT)  
International Center for Ethics in the Sciences and Humanities (IZEW)  
International Media Support (IMS)  
International Press Institute (IPI)  
International Women's Media Foundation (IWMF)  
Internews Europe  
Media Diversity Institute (MDI)  
Media Managers Club (MMC)  
MediaWise Trust (UK)  
NIPPORO (Japan)  
Norwegian Institute of Journalism (NIJ)  
OBC Transeuropa  
One World Media  
Online News Association (ONA)  
Organisation of News Ombudsmen (ONO)  
Pakistan Coalition for Ethical Journalism  
Palestinian Centre for Development and Media Freedoms (MADA)  
PANOS South Asia  
Photography Ethics Centre  
Political Journalists Association of Kenya (PJAK)  
Public Media Alliance (PMA)  
Punto 24 - Turkey  
Religion News Service  
Reporters Without Borders (RSF/RWB)  
Reynolds Journalism Institute, University of Missouri  
Rory Peck Trust (RPT)  
Society of Professional Journalists (SPJ)  
South East Europe Media Organisation (SEEMO)  
South East Europe Network for Media Professionalization (SEEMPM)  
Tanzania Journalists Alliance  
Teyit.org  
Thomson Foundation  
Ukraine Commission on Journalism Ethics  
World Association of Newspapers (WAN-IFRA)  
World Press Freedom Committee

[ethicaljournalismnetwork.org/supporters](http://ethicaljournalismnetwork.org/supporters)

## About the Ethical Journalism Network

The Ethical Journalism Network is an alliance of reporters, editors and publishers aiming to strengthen journalism around the world. We work to build trust in news media through training; education and research because we believe that fact-based communications delivered by well-trained and ethical media professionals are essential to help people better understand the world around them.

The EJN is a coalition of more than 70 groups of journalists, editors, press owners and media support groups from across the globe and we are growing.

We are a registered UK charity and supervised by a Board of Trustees and an international network of advisors.



From left -- Thomas Spence (Trustee), Randi Ogrey (Trustee), Kjersti Loken Stavrum (Trustee), Jeannette Gustafsdotter (Trustee), Dorothy Byrne (Chair), Salim Amin (Trustee), Aidan White (Founder & President), Ashok Gupta (Treasurer), Zahera Harb (Trustee), Bernt Olufsen (Trustee), Chris Elliott (Director), Aida Al Kaisy (Programme Consultant), Tom Law (Deputy Director)

Missing from this picture: Hannah Storm (Incoming Director), Danica Ilic.(Programmes Officer)

For more information about our team and our list of advisers see:

<https://ethicaljournalismnetwork.org/who-we-are/our-people>

For details about our network of the supporters see:

<https://ethicaljournalismnetwork.org/supporters>

As an educational charity, all of the EJN's resources are available for free. If you would like to donate to the EJN or find other ways for support our work please contact our team or visit:

<https://ethicaljournalismnetwork.org/support>



Ethical  
Journalism  
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