



Ethical Journalism Network

FIVE POINT GUIDE FOR MIGRATION REPORTING



Feel free to tweet and post on social media throughout the presentation.

Please use

@EJNetwork

and

#MediaAndMigration

Who we are & what we do

The Ethical Journalism Network strengthens the craft of journalism and promotes higher ethical standards in media through education, training & publication of useful research.

www.ethicaljournalismnetwork.org

A museum exhibit of a train car with people in windows and a camera operator in the foreground. The train car is painted in a light brown and tan striped pattern. The windows show various scenes of people, some appearing to be in a state of distress or conflict. In the foreground, a man in a white shirt and a man in a dark shirt are looking at the exhibit. The man in the dark shirt is holding a camera on a tripod. The overall atmosphere is somber and historical.


Moving Stories

International Review of How Media Cover Migration

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A photograph of a train with people looking out of the windows. The train is moving, and the background is blurred. The text is overlaid on the left side of the image. The countries listed are Australia, Brazil, China, Bulgaria, Gambia, India, Italy, Lebanon, Nepal, Mexico, Great Britain, United States, South Africa, Turkey & European Union. The title is 'Moving Stories' and the subtitle is 'International Review of How Media Cover Migration'.

Australia, Brazil, China,
Bulgaria, Gambia, India,
Italy, Lebanon, Nepal,
Mexico, Great Britain,
United States,
South Africa, Turkey &
European Union

Moving Stories

International Review of How Media Cover Migration

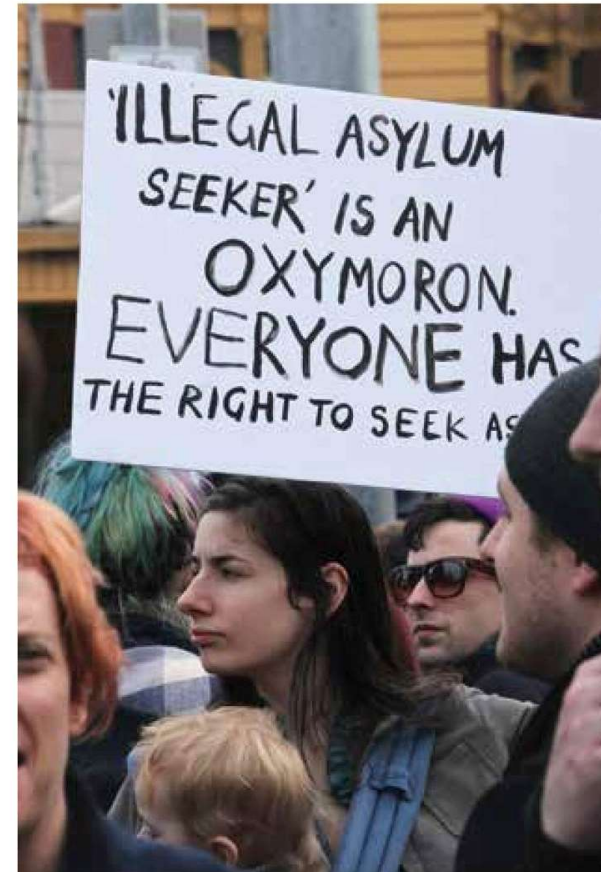
The good

A Syrian Refugee Shared His Struggle To Reach Europe In Real-Time On WhatsApp

BuzzFeed News followed the struggle of a young man in Turkey via a conversation on the mobile messaging service.

posted on Dec. 6, 2015, at 8:55 a.m.

 **Rossalyn Warren**
BuzzFeed News Reporter



Despite attempts by some politicians to tag asylum seekers as “illegals” or “illegal migrants” this has not been adopted. The Australian Press Council has said use of these words could breach their principles and should be avoided.

The bad

Europe's need for functioning fourth estate

Media face a constant balancing act, to give voice to the refugee community and to reflect legitimate concerns over migration in the community at large, and this can be achieved through fact-based reporting that provides context, background and thoughtful commentary.

Although major international news organisations such as AP and the BBC banned the term “illegal migrant” from their internal ethical codes, it is still broadly used in Bulgaria.

THE VIEW FROM BRUSSELS

Missed opportunities to call the European Union to account



The ugly



Much of the coverage has been informed, factual and laced with humanity, but in many countries similar problems arise:

- Political propaganda and hate speech
- Numbers v humanity
- Media weakness

Numbers or Humanity?

- Media tell the story either according to the numbers – using pejorative terms like “waves, swarms, or invasions” – often driven by careless or deliberate political language
- Or they focus on human tragedy – as in the case of Aylan Kurdi
- Both angles are legitimate, but a focus only on one is inevitably unbalanced

Media Weakness

- Newsrooms lack capacity and informed specialists able to report a complex stories
- Media confusion over law and status of migrants, refugees, and asylum seekers
- Tendency to stereotype, bias and myths
- Minority voices missing from the story
- Lack of attachment to core values of journalism

The Core Values of Ethical Journalism

ACCURACY and fact-based communication

INDEPENDENCE: no propaganda

IMPARTIALITY: tell all sides of the story

HUMANITY: do no harm

ACCOUNTABILITY and transparency



FIVE POINT GUIDE FOR MIGRATION REPORTING

1 FACTS NOT BIAS

Are we **accurate** and have we been **impartial**, **inclusive** and **fact-based** in our reporting?

Are we **acting independently** from narratives that stem from politics and emotion rather than facts?

Are we **fairly** and **transparently** reporting the impact of migration on communities?”



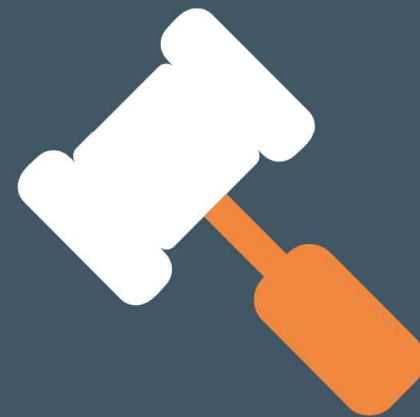
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2 KNOW THE LAW

Asylum seeker? Economic migrant? Refugee? Victim of trafficking? Do we understand the terms and communicate the **national** and **international legal rights of migrants** to our audience?



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3 SHOW HUMANITY

Humanity is at **the essence of ethical journalism**. But we must **keep our emotions in check**, avoid victimization, over simplification and the framing of coverage in a narrow humanitarian context that takes no account of the bigger picture.



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4 SPEAK FOR ALL

Do we have **migrant voices**? Are we **listening to the communities** they are passing through or joining? Question how representative self-appointed community and migrant spokespeople really are.



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5 CHALLENGE HATE

Have we **avoided extremism**? Have we taken the time to judge whether **inflammatory content** about migrants or those who seek to limit migration can lead to hatred? Words like “swarms”, “floods” and “waves” should be treated with caution, as should indiscriminate use of “racism” and “xenophobia.”



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Inflammatory language in headlines

Words like “swarm”, “swamp” and “cockroaches” should be treated with great caution especially when in headlines and sub heads. For instance there is a huge difference between:

John Smith says swarms of migrants will swamp Finland — implies reporting of statement of fact

John Smith claims swarms of migrants will swamp Finland — doesn't necessarily imply fact but also doesn't make clear inflammatory words are his

John Smith claims 'swarms' of migrants will 'swamp' Finland — doesn't imply fact and also makes clear inflammatory words are his

Psychological terms used in ecology that apply to journalism

Relatively value free terms

Change, alteration

Unchanging

Decrease

Increase

augmentation,

New, introduction

Psychological terms

unstable, collapse, disturbance,
succession

stable, equilibrium, undisturbed,
pristine, natural, untouched

deterioration, loss,
impoverishment, paucity

outbreak, overrun, out of control,
plague, infestation,
productive

invasion, alien

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download the
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our website,
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share it



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Challenge Hate Speech

When it comes to hate speech against migrants, journalists and editors must pause and take the time to judge the **potential impact** of offensive, inflammatory content.

The following test, developed by the EJN and based on international standards, highlights questions in the **gathering, preparation and dissemination** of news and helps place what is said and who is saying it in an **ethical context**.



STATUS OF THE **SPEAKER**

1

How might their **position** influence
their **motives**?

Should they even be **listened to**
or just **ignored**?



2

REACH

OF THE SPEECH

How far is the speech traveling?

Is there a **pattern** of behaviour?




3

GOALS OF THE SPEECH

How does it benefit the **speaker**
and their **interests**?

Is it **deliberately intended** to
cause harm to others?



A
5 POINT
TEST
FOR
JOURNALISTS

4

THE **CONTENT**

Is the speech **dangerous**?

ITSELF

Could it incite **violence** towards others?



5

SURROUNDING

CLIMATE

SOCIAL / ECONOMIC / POLITICAL

Who might be **negatively affected**?

Is there a history of **conflict** or
discrimination?

Available in over a dozen languages

МОВА ВОРОЖНЕЧІ

ПЕРЕГОРТАЮЧИ СТОРІНКУ НЕНАВИСТІ:
МЕДІА-МАМАНТЯГОТ

Кои справа доходить до мови ворожечі? Журналисти та редактори повинні знати науку, щоб оцінити потенційний мово агресивного, провокаційного контенту. Наступний тест, розроблений EJN (Мережею світової журналістики), ґрунтується на

Кур bëhet fjale për gjuhën e urrejtjes

gjuhën dhe redaktorët duhet të bëjnë të parët dhe të gjatë koha për të gjykuar ndërkohë potencialin e përmbajtjes ofenduese dhe mosisë të urrejtjes. Testi më poshtë, i zhvilluar nga EJN, është i mbështetur në standardet ndërkombëtare, thakson

Što se tiče govora mržnje

Novinari i uređnici moraju znati i dovolji malo vremena da procene potencijalni uticaj uredjivog, zapaljivog sadržaja.

UCAPAN KEBENCIAN [HATE SPEECH]

MEMBALIK HALAMAN KEBENCIAN: SEBUAH KAMPANYE MEDIA UNTUK MENINGKATKAN TOLERANSI DI JURNALISME

Jika kita berbicara mengenai ucapan kebencian (hate speech), Para jurnalis dan editor harus berhenti dan mengambil waktu untuk memperimbangkan konten yang mungkin berdampak menyengking dan menghasut. Test berikut ini, dikembangkan oleh EJN dan didasarkan standar internasional, menyurut partayasan di dalam proses pengumpulan, penyusunan, dan penyebaran berita dan membantu meletakkan apa yang dikatakan dan siapa yang berkata demikian dalam konteks yang etis.

TUJUAN DARI PESAN

Bagaimana pesan ini dapat menguntungan pembicara dan kepentingan mereka? Apakah pesan ini sengaja disampaikan untuk merugikan pihak lain?

GOVOR MRŽNJE

SUPROTSTI MEDISKA KAMPAJNA

ГОВОР НА ОМРАЗА

СВРТУВАЊЕ НА СТРАНИЦАТА НА ОМРАЗАТА:
МЕДИУМСКА КАМПАЊА ЗА ТОЛЕРАНЦИЈА ВО ЈОВНАРИСТВО

DISCOURS DE HAINE

TOURNER LA PAGE DE LA HAINE : UNE CAMPAGNE MEDIATIQUE POUR LA TOLÉRANCE DANS LE JOURNALISME

خطابات الكراهية

عندما يتعلق الأمر بخطابات الكراهية، فإن الصحفيين والناشرين في كثير من الأحيان ليس لديهم الكثير المخطط لتقييم محتوى على أساسه. اختبارنا التالي، الذي وضعته شبكة الصحافة العالمية استناداً إلى المبادئ الدولية، يهدف إلى مساعدة الصحفيين والناشرين على تقييم محتوى خطاب الكراهية في سياق مهني.

JANGKAUAN PESAN

Seberapa jauh pesan tersebut pergi? Apakah ada pola perilaku?

UJI COBA LANGKAH 5 UNTUK PARA JURNALIS

4 ISI DARI PESAN
Apakah pesannya berbahaya? Dapatkah pesan ini menyebabkan kekerasan satu sama lain?

DOVOVA

Koliko daleko Da li postoji šab

DISCOURS DE HAINE

TOURNER LA PAGE DE LA HAINE : UNE CAMPAGNE MEDIATIQUE POUR LA TOLÉRANCE DANS LE JOURNALISME

PORTÉE DU DISCOURS

Le discours va-t-il s'étendre à d'autres publics? Existe-t-il un schéma de comportement?

مضمون الخطاب ذاته

هل من الممكن أن يؤثر موقفهم على توافيقهم؟ هل بنظري الخطاب على حد ذاته؟ هل يمكن أن يخرس الخطاب على العكس؟

IKLIM SEKITARNYA

SOSIAL/EKONOMI/POLITIK
Pihak mana yang dapat dipengaruhi secara buruk? Apakah pernah ada riwayat konflik atau diskriminasi?

STATUS DARI PEMBICARA

1 Bagaimana posisi mereka dapat mempengaruhi tujuan mereka? Haruskah mereka kita dengarkan atau dapat kita abaikan?

KLIM PERRETH SOCIALE / EKONOMI

Kush mund ndikohet negat A ekziston konflikti ose d

OKOLNA KLIMA

SOCIJALNA/EKONOMI
Na koga može negativno uticati? Da li postoji istorija sukoba ili diskriminacije?

UN TEST EN 5 POINTS POUR LES JOURNALISTES

1 LE CONTENU
Le discours est-il dangereux? Pourrait-il inciter à la violence?

2 STATUT DE L'INTERVENANT
Sa position peut-elle influencer ses motivations? Doit-il même être entendu ou simplement ignoré?

اختبار من قبل الخطاب

1 وضع من قبل الخطاب هل يجب فعلاً أو تجاهلهم ببساطة
2 هل سينشر الخطاب إلى فئات أخرى وهل يوجد نمط له
3 الوسط الاجتماعي/ الاقتصادي/ سياسي من كذا يمكن أن يؤثر سلباً هل وجدت ذرائع أو أوجه تشبه من قبل

المحيط الاجتماعي/ الاقتصادي/ سياسي

3 من كذا يمكن أن يؤثر سلباً هل وجدت ذرائع أو أوجه تشبه من قبل

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НЕ ПОСПИШ ЗРОВИТЬ ПАУЗУ,

НЕ РОБИТЬ ШИМАНГНИ ПИ ГЈЕЈИЈЕ МО

МОС БЕ ШИМАНГНИ ПИ ГЈЕЈИЈЕ МО

НЕМОЈТЕ ПРАВИТИ СЕНЗУ НЕМОЈТЕ БИТИ ОДВОЈТЕ МАЛО ВРЕМ

НЕМОЈТЕ ДА СЕ ИЗБЕГНУВАЈТЕ ДА ДАТЕ СИ МОМ

NE DONNEZ PAS DANS LE SENSATIONNEL! NE VOUS HATEZ PAS DE PUBLIER PRENEZ UN MOMENT DE RÉFLEXION

Créé par EJN Soutenu par Réseau éthique en journalisme

لا تستسلموا للإثارة لا تتسرعوا في النشر كرسوا وقتا للتفكير

JANGAN HANYA MENJADI BERITA SENSASIONAL! JANGAN MENERBITKAN SECARA TERGESAGESA AMBILLAH SEBUAH WAKTU UNTUK MERENUNG

EthicalJournalismNetwork.org

CC BY NC SA SHARE IT!

EJN

How you can support us

- Translate the migration guide and hate speech test into your language
- Share the hate speech and migration guide, use them in your newsroom
- Sign up to our newsletter on our website ethicaljournalismnetwork.org
- Follow us on twitter **@EJNetwork**
- Encourage your institution to become a supporter of the EJNI

Email: tom.law@ethicaljournalismnetwork.org

Journalism Ethics

An inspiration for free expression and media literacy

The Trust Factor

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Untold Stories

How Corruption and Conflicts of Interest Stalk the Newsroom

